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Gemalto upping Austin workforce as it preps for chip expansion



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Gemalto NV, one of the largest makers of security chips and software in the world, is increasing workforce numbers at its Austin-based North American operations headquarters as the company prepares for growth across the U.S.

The Amsterdam-based company is adding 40 workers in the engineering and marketing realm to its local 240-employee base by the end of this year, [the Austin American-Statesman reports](#).

Gemalto, which invented the smart chip in banking cards mostly used in Europe, is involved in a multi-year program in the U.S. to switch from using magnetic strips in credit cards to using chips. The smart chip is encrypted with a person's information, making it less prone to being skimmed or copied.

The digital security products developer posted \$2.9 billion in revenue in 2012 and employs 10,000 people around the world. It [won a contract last year](#) with the Government Printing Office to supply its technology for ePassports.

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